

Realized through



**Rent-free residencies as an economic
instrument for non-financial value creation**

1

Relying on extrinsic motivation, the market economy is powerful but has its limits.

How might we work with the gift economy to support intrinsically-motivated work?

1

Giving the gift of autonomy through a low-budget rent-free living and working space.

2

Complex problems are “wicked” because their origins lie diffused across a system, arising from the dynamic interplay of their myriad components.

How might we instigate a range of small-scale experiments at these fluctuating intersections?

Supporting the initiatives of a rotating cast of self-organized residents.

3

In the absence of financial incentives and standardized rules of exchange, personal connections and norms of reciprocity govern action.

How might these unique affinities be embraced and bolstered?

**Strengthening and expanding
networks around voluntary work.**

4

Design's adaptive process of prototyping, testing, and iterating yields results that are responsive to the unique conditions they are embedded in.

How might we ensure Value Collective continues to develop in line with the changing needs of its users?

4

**Positioning residents as co-designers
of the institution.**

5

When it comes to greener behaviour and sustainable practices, the problem is not a lack of interest, nor a lack of ideas, but a lack of capability due to persistent systemic constraints.

How might we use economic transformation to enable social transformation?

5

Decoupling finance from economy to make room for more diverse ways of living and working.

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* and its army of motivated people!

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- 5 Decoupling finance from economy to make room for more diverse ways of living and working.**